

# Essential Cybersecurity Services for SMEs

## Why SMEs Need Cybersecurity

**Fact:** "43% of cyberattacks target small businesses."  
**Message:** SMEs are vulnerable due to limited resources. Cybersecurity is essential for protecting your growth, reputation, and client trust.

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## Key Benefits for SMEs

<b>Reduced Risk</b>	<b>Data Security</b>	<b>Compliance Made Easy</b>	<b>Client Trust</b>	<b>Business Continuity</b>
Prevent costly breaches and downtime.	Keep customer and business data safe.	Meet regulatory requirements (e.g., GDPR).	Show customers their data is secure.	Ensure smooth operations, even during attacks.

## Core Cybersecurity Services for SMEs

- **Managed Detection & Response (MDR):** 24/7 monitoring and rapid response without an in-house team.
- **Security Awareness Training:** Educate employees to prevent phishing and other attacks.
- **Vulnerability Assessment (VAPT):** Identify and fix system weaknesses before they're exploited.
- **Endpoint Protection:** Secures devices, especially for remote or mobile employees.
- **Backup & Disaster Recovery (BDR):** Ensure data recovery and business continuity.



## Cybersecurity that Grows with Your Business

<b>Affordable and Scalable</b>	<b>Focus on Core Business</b>	<b>Long-Term Savings</b>
Fit your budget as you grow.	Leave security to experts and focus on growth.	Prevent costly breaches and regulatory fines